



CREATIVE TEAM

Our mission is to create opportunities and moments that LEAD people to experience JESUS. We don't change people's hearts, JESUS DOES!





Creative Project Requests

Your Name*

Contact Email*

Department

Is this Project approved by SLT?*

If your event requests resources, SLT requests a POPs form. If you have questions, please reach out to Annie Duncan, aduncan@belpres.org.

Describe Your Project

**NEW
FORM**



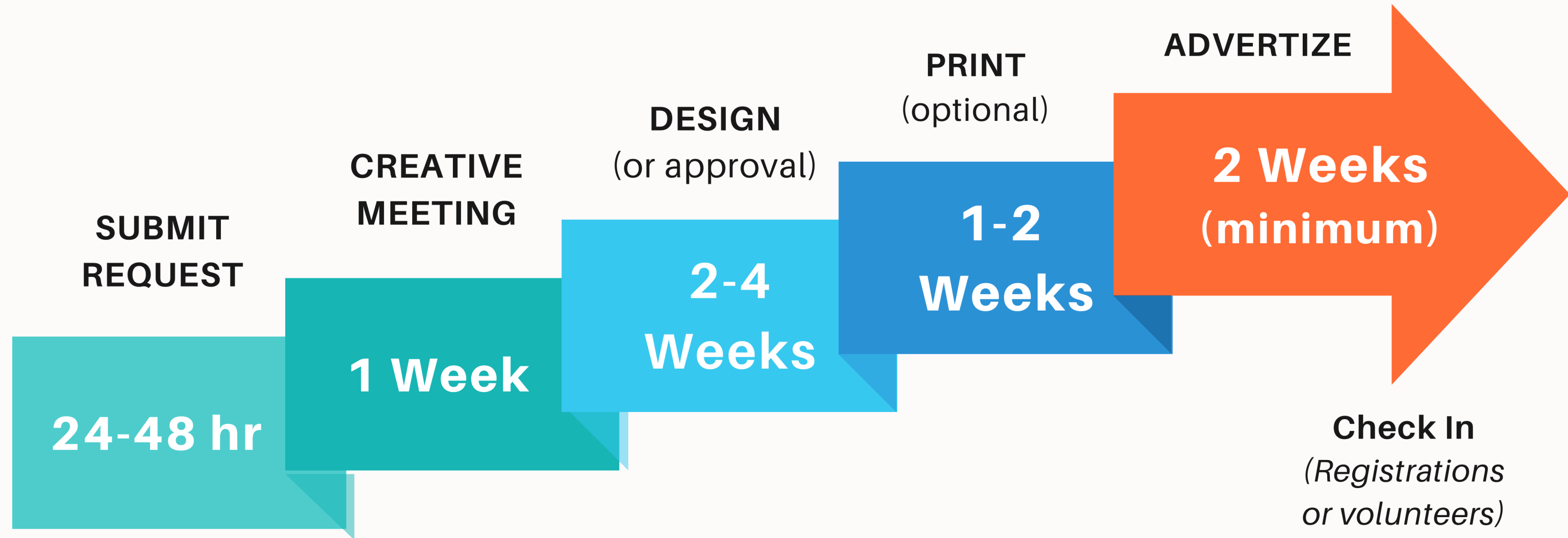
[BELPRES.ORG/CREATIVEREQUEST](https://belpres.org/creativerequest)



EVENT APPROVAL PROCESS



CREATIVE PROCESS



Projects can take 3 - 8 weeks or more before your event



CREATIVE TIMELINE

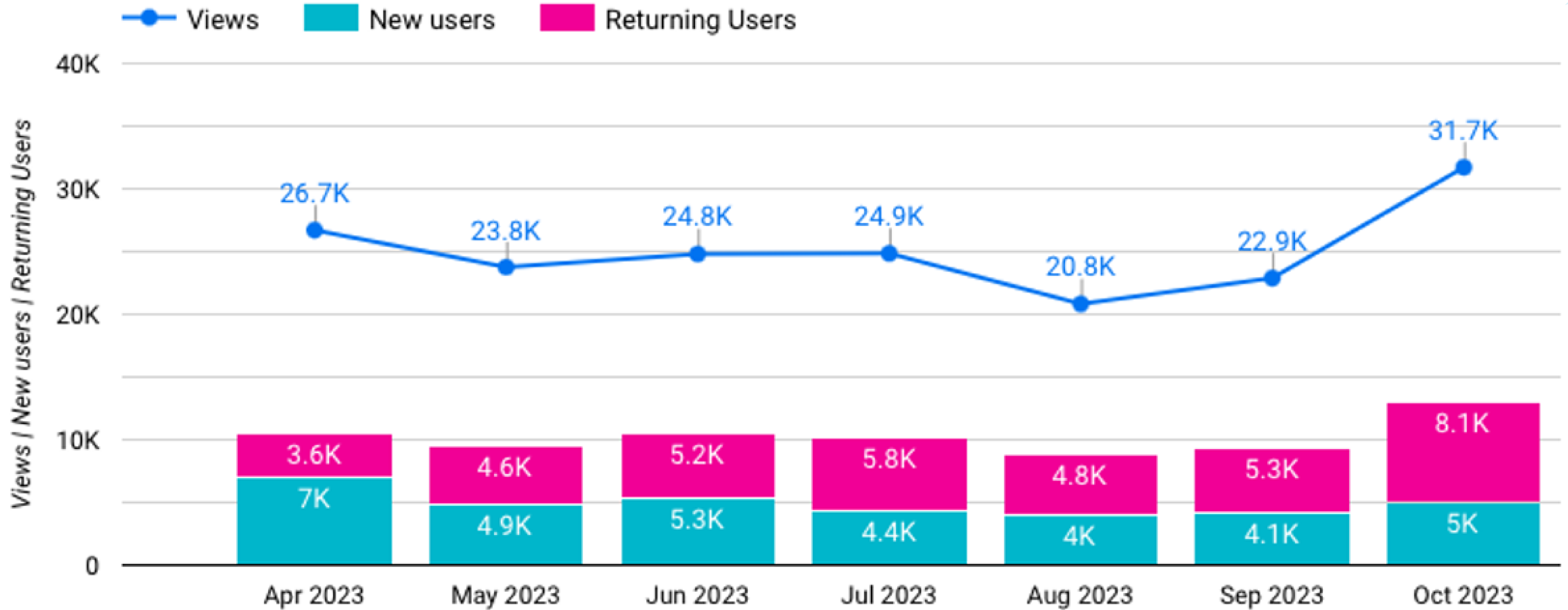
Design + Announcement + Print	8 weeks+
Design + Annoucement	Minimum 4 weeks
Design Only (no announcement)	2-4 weeks
Design + Print	5-6 weeks
Print Only	1-2 weeks
Print + Announcement	4 weeks (6 with registration)
Announcements Only	2 weeks mimimum
Video projects	Varies



Subject to vary based on project load. Please reach out with any questions.



WEBSITE TRENDS





Last 30 Days



WEBPAGE VISITS

HOME	23,109
LIVE	9,349
SERMONS	6,462
MEET THE TEAM	2,771
SUNDAYS	2,278
ORDER OF WORSHIP	2,277
BIBLE	2,043
WHAT'S HAPPENING	1,969
GROUPS	1,788

BIBLE PLAN PAGE CLICKS

Bible Plan Page in the App	149
Bible Plan Bookmark PDF	82
Kids Sticker Chart	47
Bible Project Button	34
Bible App (https://www.bible.com)	28
Share with us (communications@belpres.org)	11
Printable Bookmark	5
Learn More button	0
Print the Plan Button	0

VISITORS *New and Returning*

	MAY	JUN	JUL	AUG	SEP	OCT
RETURNING	27.78%	13.04%	11.54%	-17.24%	10.42%	52.83%
NEW USERS	-30%	8.16%	-16.98%	-9%	2.5%	21.95%

KEYWORD SEARCH

Bellevue Presbyterian Church
 Belpres
 Belpres livestream
 Bel Pres



SOCIAL MEDIA

Facebook:

2260 Likes 2705 Follows

Instagram:

2,601 Engaged 1739 Follows

Engagement on Instagram (30 days):

10,900 accounts reached

Total followers increased by 5%



Past 90 Days: Likes and Follows

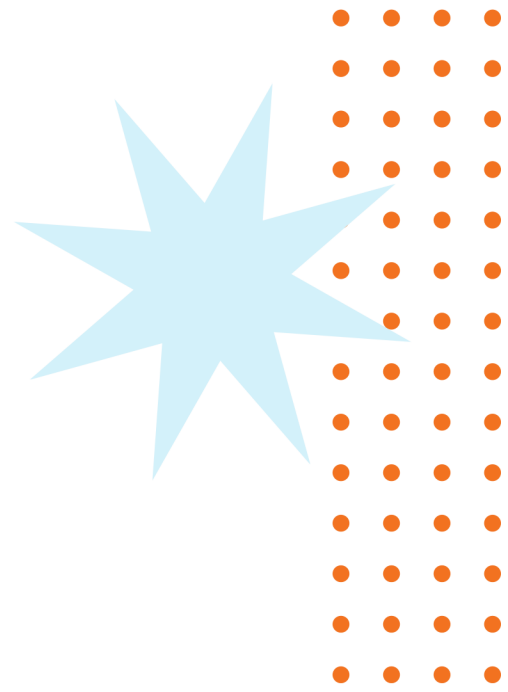
Months	Facebook Likes		Facebook Follow		Instagram Follow	
OCT	10	11.1%	15	36.4%	107	189.2%
SEP	9	12.5%	11	-8.3%	37	12.1%
AUG	8	166.7%	12	140.0%	33	10.0%

Past 30 Days: Top 3 Performing Posts

Content Title	Reach	Likes / Reactions	Post Type
If you've been feeling a nudge to make Jesus...	8.5k	1.6k	Reel
He is the God who provides. If you need help...	1.4k	193	Reel
Remember how fun it was last year to host...	597	89	Post



INSTAGRAM FOLLOWER DEMOGRAPHICS



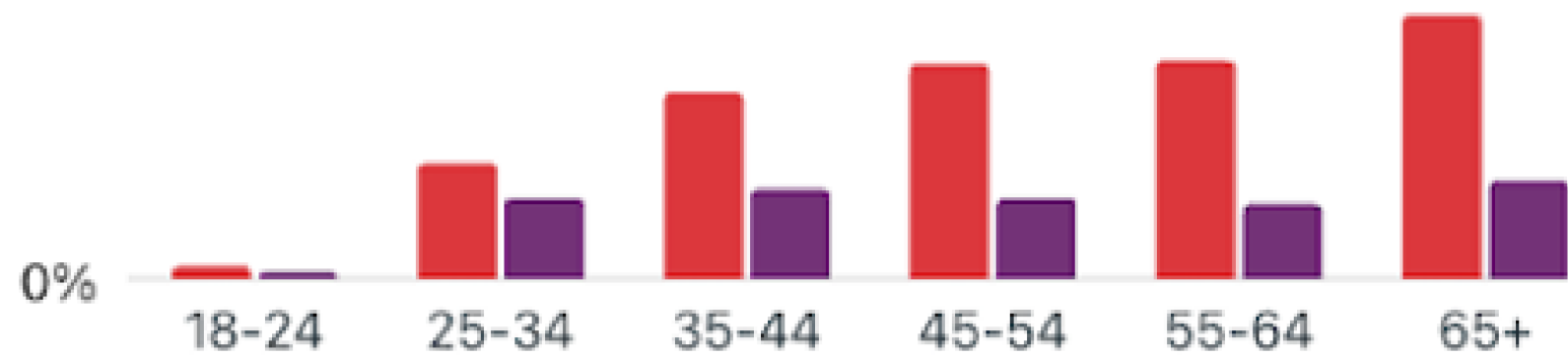
Facebook followers ⓘ

2,705

Instagram followers ⓘ

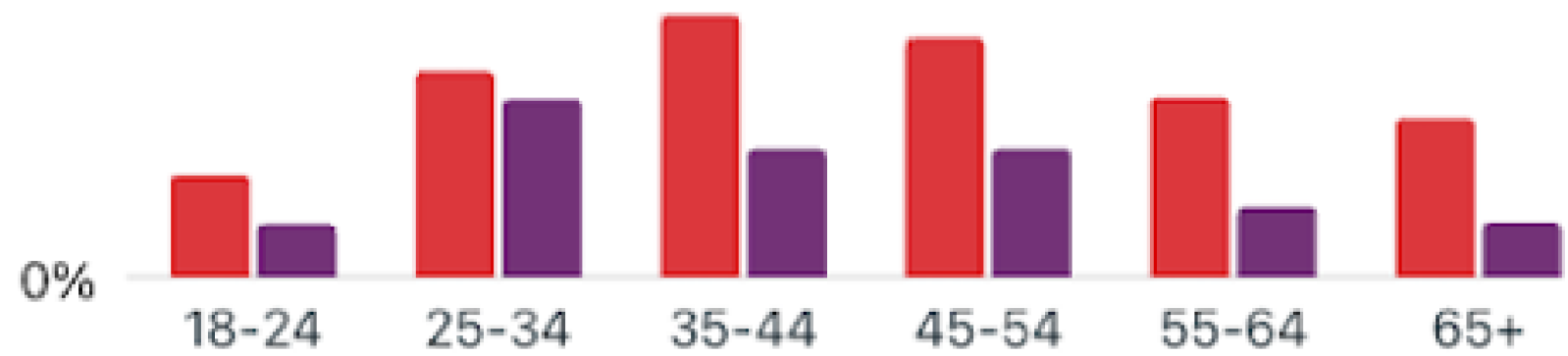
1,737

Age & gender ⓘ

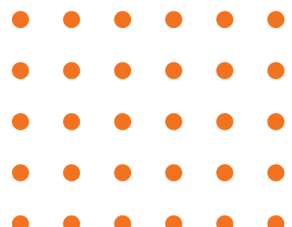


Women 70.1%
Men 29.9%

Age & gender ⓘ



Women 65.2%
Men 34.8%



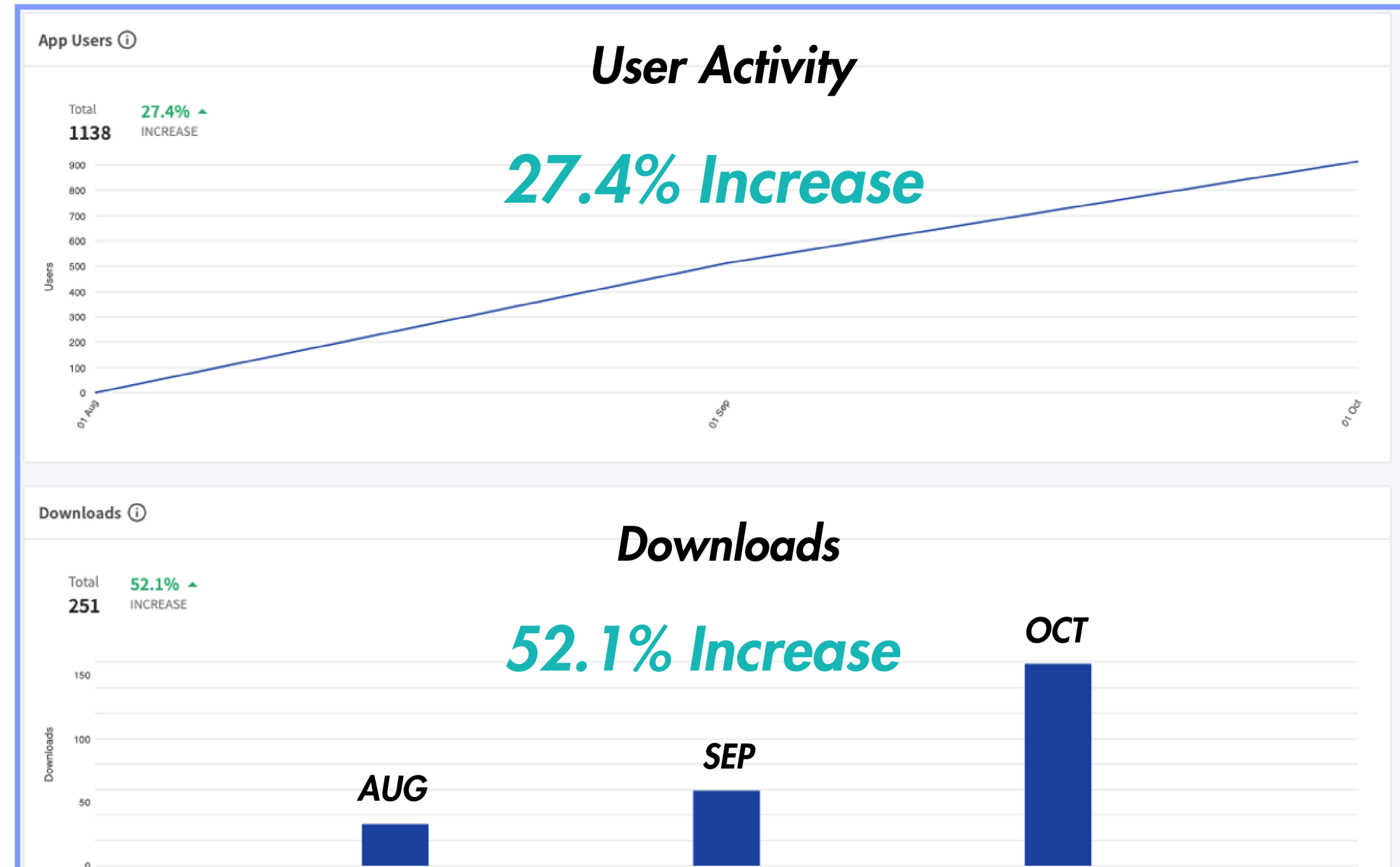
BELPRES APP

Past 90 Days Activity + Downloads

User path content placement example:

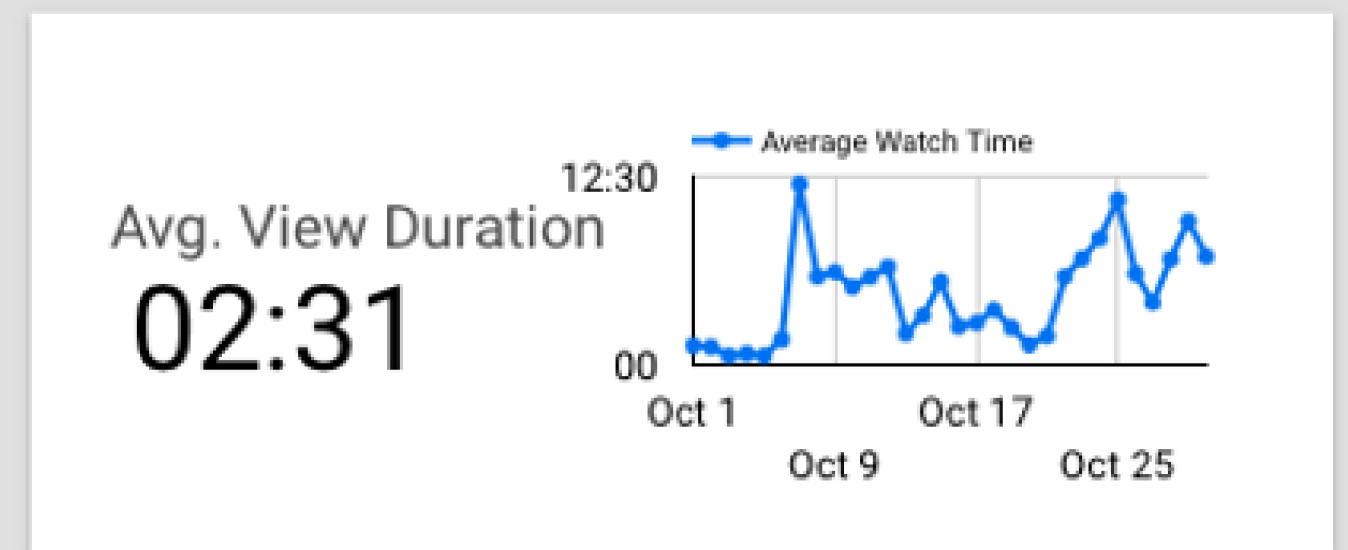
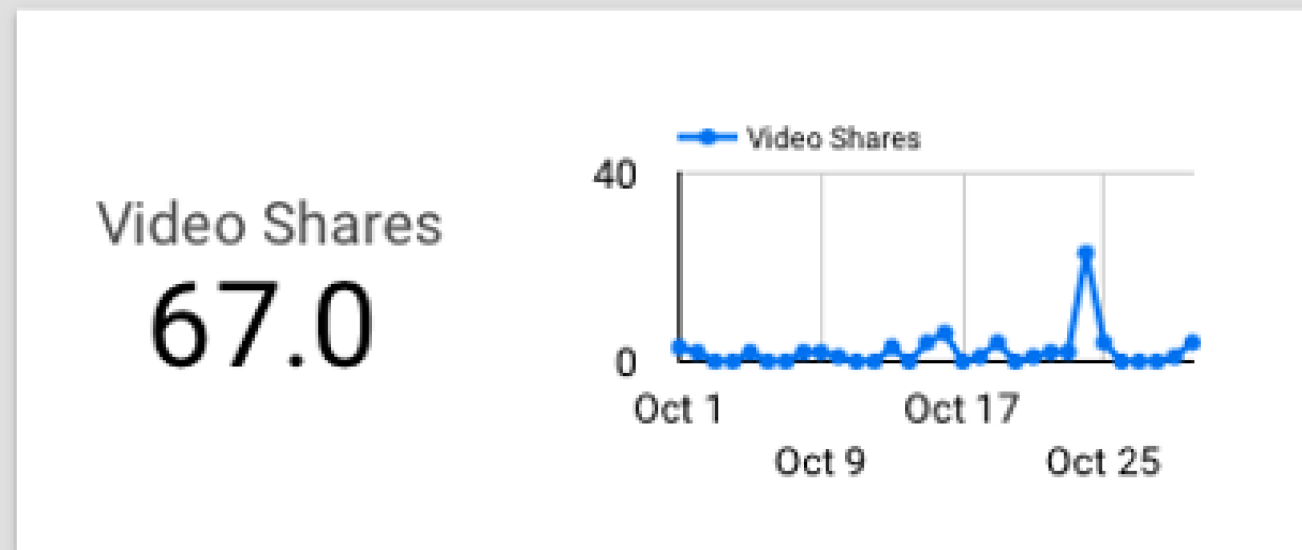
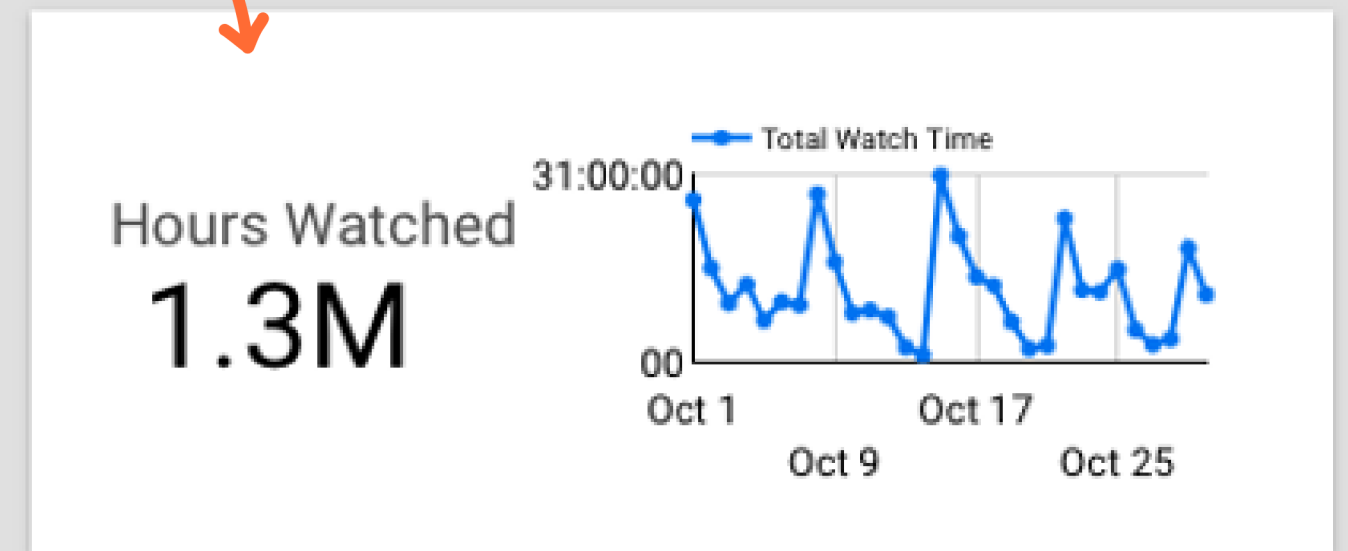
Early in the phase the Bible Plan was in the Next Step section - only 10 users viewed it

When we featured the bible plan on the feature page and saw better exposure of 776 interaction counts





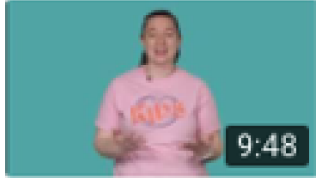







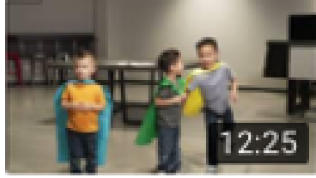

YOUTUBE AND WEBSITE VIDEOS

videos



cool video stuff



<input type="checkbox"/>	Video	Visibility	Restrictions	Date	Views ↓
<input type="checkbox"/>	 Kids Worship - Sep 3, 2023 Add description	 Public	Made for kids	Sep 3, 2023 Published	26,627
<input type="checkbox"/>	 Kids Worship - July 2, 2023 Add description	 Public	Copyright + 1 more	Aug 10, 2023 Published	14,492
<input type="checkbox"/>	 Kids Worship - Sep 17, 2023 Add description	 Public	Copyright + 1 more	Sep 17, 2023 Published	4,952
<input type="checkbox"/>	 Kids Worship - Feb 19, 2023 Add description	 Public	Copyright + 1 more	Jul 31, 2023 Published	2,566
<input type="checkbox"/>	 We Asked About Black Lives Matter Add description	 Public	Made for kids	Nov 8, 2020 Published	2,135
<input type="checkbox"/>	 Kids Worship - Mar 12, 2023 Add description	 Public	Copyright + 1 more	Aug 7, 2023 Published	1,673

YOU

A.

MAKE

O1

US

BETTER



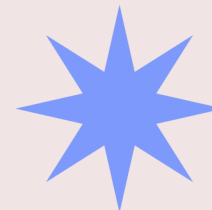
THE CHALLENGE

Know how to direct and answer questions

WHEN WAS THE LAST TIME YOU LOOKED AT THE WEBSITE OR OUR APP?

Review our website, app and social media regularly. Know your pages.

Ask our department if you dont know or if something is missing.





What does the
future
look like?

WHO ARE WE?



QUESTIONS
???

